



City of  
Riverbank

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## PUBLIC ART – UTILITY BOX BEAUTIFICATION PROJECT

The City is excited to introduce its Public Art – Utility Box Beautification Project. This is a program to beautify the City, specifically the utility boxes, which are excellent art canvases for local artwork. Artists who reside in the City and are High School Students may apply to take part in this project. Various utility boxes throughout the City have been selected for this project and the City Council is committed to supporting local young artist. The following guideline are outlined to help the applicant(s) have a better understanding of the projects intent and vision.

### ELIGIBILITY – Who May Apply?

- High School students that reside in Riverbank. (*The goal is to support and highlight local Artist.*)
- Students under the age of 18, must submit the consent from his/her parent or legal guardian.
- Team entries will be accepted; all teams must designate a team leader and each member of the team must complete an Application and Artist Consent Form.

### COSTS - There is no fee to apply

- Selected and approved Artist will be given a stipend of \$250. For team entries the \$250 stipend will be made out to the team leader. Artist will be responsible for all supplies and materials.

### ARTWORK- Guidelines

- Creativity and innovation is encouraged.
- Entries must be an original design and suitable for viewing by all ages.
- Artwork ideally would be representative of various aspects of Riverbank (i.e., its residents, neighborhoods, history, heritage, culture, nature, geography, etc.) *Samples of the type of art the City is looking for can be found on the City's website ([www.riverbank.org](http://www.riverbank.org)) under the Public Art Project tab on the home page. The utility boxes that will serve as the artist canvas are all located throughout the various City Parks.* If the artist needs the exact dimension of the utility box please contact City Hall.

#### Artwork Can NOT Include:

- Political statements or persons
- Religious references, symbols, or numbers
- Copyrighted or trademarked images, artwork, or materials
- Corporate or organizational branding or advertising
- Negative imagery or sexual content

### Important

- **Artwork cannot restrict the intended purpose of the utility box; all hinges, nameplates, keyholes, ID numbers, must be left unpainted any window or vents must be left uncovered and cannot be restricted or blocked.**
- Artist are responsible for protection of the surrounding area from paint spills and drippings.

- Please submit a list of paint/ materials with application- Recommended paint is premium quality, low-sheen, eggshell, or satin finish, 100% acrylic latex waterborne exterior wall and trim paint; minimum 1.5 mil dry thickness per coat. Dark colors should be used sparingly to not draw excessive heat to the box.
- An anti-graffiti final clear coat will be put on the artwork by the City as a final step.

### **ENTRY REQUIREMENTS - TO BE COMPLETED AND SUBMITTED BY ALL ARTIST**

- Application
- One (1) page resume about your art experience, with a digital image of artwork done.
- Artist Consent Form
- Utility Box Artwork Template – a color rendering of artwork on all four sides and the top. You may submit up to two (2) samples for consideration.
- Include the name of the art piece along with a brief description of the art work design along with a list of the type of paint and art materials that will be used to complete the art project.
- **TEAM ENTRIES MUST INCLUDE A list of all team members and their contribution to the design**

### **SUBMISSION OF APPLICATION**

- Mail or deliver your completed application with full color designs to:  
 City of Riverbank  
 City Manager's Office  
 6707 Third Street, Suite A  
 Riverbank, CA 95367

### **SELECTION PROCESS- Applications will be Reviewed and Selected by a Public Art Committee**

**Criteria:** The criteria for the selection of artists will include the following:

- Aesthetic merit and Artistic excellence; e.g. art that is imaginative, exhibits quality draftsmanship and execution
- Appropriateness of scale, form, content, color, and design
- How the art design relates/ ties in to the City
- The applicant will be notified by phone, letter and/or email as soon as a decision is made

### **PRESERVATION AND MAINTENANCE**

- The utility boxes and any artwork on them is the property of the City of Riverbank and will be maintained by the City.



# UTILITY BOX BEAUTIFICATION PROJECT APPLICATION

Official Use Only (Date stamp upon receipt)
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I am interested in applying for the Utility Box Beautification Project:

- I am applying as a solo Artist
- I am applying as the Team Leader Artist
- I am applying as a Team Member Artist – If applying as a Team Member please provide the name of the Team Leader \_\_\_\_\_

**RELEASE AND HOLD HARMLESS**

I agree that my participation in the City of Riverbank Utility Box Beautification Project is voluntary, and that I shall indemnify, defend and hold harmless the City of Riverbank, its officers, officials, agents' and employees from, and against any and all liability, loss, damage, injury, including without limitation cost and fees of litigation of every nature arising out of or in connection with the City of Riverbank's utility box beautification project. I assume all risk of injury, illness, damage or loss to me or my property that might result from my participation. I further agree (on behalf of myself and family members, personal representatives, heirs, executors, administrators, agents and assigns) to release and discharge the City of Riverbank and its officers, employees, and agents, from any and all claims, liability, loss, penalties, expenses and costs (including attorney's fees). Or causes of action (known or unknown) (collectively, "Liability") arising out of my participation, except to the extent that such Liability is caused by the gross negligence or willful misconduct of the City. I ACKNOWLEDGE THAT I HAVE CAREFULLY READ THIS WAIVER AND RELEASE AND I FULLY UNDERSTAND THAT, BY SIGNING BELOW, I AM WAIVING ANY RIGHT THAT I MAY HAVE TO BRING LEGAL ACTION OR TO ASSERT A CLAIM AGAINST THE CITY FOR NEGLIGENCE.

Participation constitutes permission for the City of Riverbank to use artist's name, likeness or art entries for publicity and promotional purposes without additional compensation unless prohibited by law.

Your Signature also indicates that you have read and agreed to abide by the rules and guidelines of the Utility Box Beautification Project. (Print clearly)  
(Personal Contact Information is private and will not be made public)

Last Name	First Name	Grade	Age
Home Address		City	Zip Code
Phone No:	Email:	Name of School	
Student's Signature			Date

**Consent by Parent/Legal Guardian if you are under 18 years of age (Print clearly)**

(Parent/Guardian) Last Name	First Name	Phone No.
By signing below I consent to his/her participation in the Utility Box Beautification Artwork Project.		
(Parent/Guardian) Signature	Email	Date



## DESIGN TEMPLATE SAMPLE

This is a sample of a typical utility box diagram representing the four sides and top. Prepare a sketch of the images as it would be painted on all sides of the box. Unique colors and bold graphics work well, along with bright images that can be seen from a distance. Avoid the use of dark colors over large areas, as this may cause the utility box to absorb heat and damage equipment. Detailed artwork of how it will appear on **EACH SIDE may be submitted on 8.5 x 11" paper, up to 11" x 17"**; a side number may be indicated on the back. Actual utility boxes vary in size, shape and have various vents, seams, doors, and handles. Be prepared to adjust artwork to fit a unique utility box. You may submit up to two (2) samples.

Side 1	
Side 2	
Side 3	Top
Side 4	



# ARTIST CONSENT FORM

City of Riverbank

Public Art – Utility Box Beautification Project

*I am interested in being selected as one of the Artist for the City of Riverbank Public Art – Utility Box Beautification Project. I have read and agree to the project consent regulations and guidelines. I confirm that I am the creator and owner of the tangible image of the artwork I have submitted; that I possess the exclusive legal right to submit the tangible image, that the tangible image is entirely my own work and that no portion of it incorporates the intellectual property of another.*

*I expressly grant to the City of Riverbank the right to use, reuse, and reproduce any tangible image(s) I submit for any purpose whatsoever, and on behalf of myself, my heirs and successors in interest permanently and irrevocably waive any right to control the use, reuse and/or reproduction of the tangible image(s). I understand that in so doing I will not receive any compensation or other financial gain from the use, reuse or reproduction of my tangible image other than the flat-fee stipend I receive for the City's Public Art Project.*

*I am not part of a team I am submitting my artwork as a Solo Artist.*

*I am part of a Team and am the designated Team Leader.*

*I am a Team Member that has agreed to work on the project. The name of the Team Leader is:*

\_\_\_\_\_.

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Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Artist Name (Printed): \_\_\_\_\_

Artist Signature: \_\_\_\_\_

Date: \_\_\_\_\_

***If under the age of 18, consent from your parent or legal guardian is required. (Parent/Guardian will be contacted for verification.)***

Parent or Legal Guardian's Name (Printed): \_\_\_\_\_

Parent or Legal Guardian's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_

email: \_\_\_\_\_