

**GOAL: ENHANCE CITY FACILITIES/ORGANIZATION**

<b>Strategy</b>	<b>Status</b>
<p>Research available funding or issue RFP for a new City Hall facility.</p> <p><i>*New offices for Development Services Administration Department and evaluate Corporation Yard to accommodate in-house engineering staff.</i></p>	<p>City Engineers working on a Public Works Corporation Yard Master Plan to add more office space. Proceeding with quotes for design of city hall at the City Hall North site.</p>
<p>Evaluate underutilized properties for new city/recreational facilities.</p>	
<p>Obtain costs to improve CNG Maintenance Building Office.</p>	<p>Quotes received for a lift/elevator. Waiting for HVAC quotes.</p>
<p>Establish hiring and staffing policies, including a Classification &amp; Compensation Study.</p>	<p>Classification and Compensation Study in progress.</p>
<p>Explore potential impact of adopting a Charter vs. General Law City Status.</p>	

**GOAL: IMPROVE PUBLIC COMMUNICATIONS**

<b>Strategy</b>	<b>Status</b>
<p>Create a Public Information Officer position to improve public communication.</p>	<p>In progress. Part of the Class &amp; Comp Study.</p>
<p>Hire a Deputy City Clerk to help with boards/committees' oversight and accessibility to City Council.</p>	<p>Salary range evaluation part of the Class &amp; Comp Study.</p>
<p>Develop a formal communications plan to include social media policies, translation services, and public access to information.</p>	<p>Request for Proposals to be issued October 2025.</p>
<p>Hold town halls and public engagement events.</p>	
<p>Increase social media presence and outreach.</p>	
<p>Develop process to address public comments and concerns.</p>	<p>To be evaluated as part of the Communications Plan.</p>

<b>GOAL: SUPPORT PUBLIC SAFETY</b>	
<i>Strategy</i>	<i>Status</i>
Increase code enforcement and deputy staffing through grant funding.	
Implement code enforcement for vacant buildings.	
Widen roads and improve intersections for safety.	
Pursue grant funding for more cameras.	
Install lighting and traffic control measures at key locations.	
Parks and Recreation Annual Maintenance Plan.	
SCFPD Collaboration on North County Corridor closures	In progress. Meeting held with all public safety partners. Closure in progress.
Develop a volunteer park ambassador program.	

<b>GOAL: FOSTER ATTAINABLE HOUSING</b>	
<i>Strategy</i>	<i>Status</i>
Use tax sharing increases for city-wide inclusionary housing programs.	
Work with builders for attainable housing options.	Meeting with Stanislaus Equity Partners to discuss future partnership opportunities.
Advance Phase 2 of transitional housing at Sierra House.	
Update Nexus Fee Study for infill development incentives.	REAP Grant Agreement approved by Council on 10/14/2025 to update Study.
Issue Request for Proposals for a General Plan Update and Sphere of Influence expansion.	
Allocate General Funds to subsidize Affordable Housing.	
Make our City Grants more accessible to our residents.	

<b>GOAL: SUPPORT DOWNTOWN REVITALIZATION AND ECONOMIC DEVELOPMENT</b>	
<i>Strategy</i>	<i>Status</i>
Revitalize downtown and encourage small business growth.	
Update ordinance for vacant buildings and incentivize re-use.	
Advance East Riverbank commercial development and establish industrial parks.	
Establish strategic partnerships and staffing for economic development.	Reviewing and amending agreement with Opportunity Stanislaus.
Launch revitalization loan program with partner banks.	
Tax Agreement based on business size.	
Host additional city festivals and events.	
Provide child care facilities incentive.	

<b>GOAL: INFRASTRUCTURE</b>	
<i>Strategy</i>	<i>Status</i>
Conduct feasibility study for the Wastewater Treatment Plant and water reuse options	RFP issued in August 2025. Council to consider responses 10/28/2025.
Modernize recreation facilities and improve American with Disabilities Access	
Expand non-motorized transportation options	
Plan for Wi-Fi and charging station infrastructure	
Fundraise for sports complex expansion and accessibility upgrades	
Environmental Justice Plan	
Evaluate aging infrastructure to rehabilitate and/or retire from use.	

**GOAL: PRIORITIZE COMMUNITY EDUCATION PARTNERSHIPS**

<i>Strategy</i>	<i>Status</i>
<b>Partner with school districts and trade groups for job training.</b>	Met with the Plumbers & Pipefitters Union to discuss possible partnerships. VOLT Grants for students from City Investment to Opportunity Stanislaus.
<b>Develop a facility for education and training programs.</b>	
<b>Establish internships and a Youth Council program.</b>	Youth Council established September 2025.
<b>Scout opportunities for military education and recruitment.</b>	
<b>Provide community education on health, safety, and resources.</b>	Health fair in April and Kids Health and Safety Annual Fun Fair (Bike Rodeo) in June.

**GOAL: PRIORITIZE FINANCIAL SUSTAINABILITY**

<i>Strategy</i>	<i>Status</i>
<b>Hire a consulting firm or employee to pursue grant opportunities.</b>	
<b>Evaluate all contracts and partnerships for cost-effectiveness.</b>	
<b>Establish a Budget Advisory Committee with citizen involvement.</b>	
<b>Maintain General Fund Reserve Policy and adjust for inflation.</b>	Reserve Policy adopted via Resolution 2019-084 established a Reserve range of 13%-15%.
<b>Review and update the City fee schedule and credit card transaction policies.</b>	